

## MICHELLE N. OGBORNE, J.D.

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### PROFESSIONAL SPEAKER

*Inspire attorneys and business professionals to focus their energies  
to create a better business model in alignment with their passion and goals*

Passionate educator and speaker who is driven to share personal and professional knowledge with audiences to inspire them to find success in their lives and businesses. Underlying theme across all business activities is to advocate for children and families by creating more balance in life and work, knowing that children are the present and the future. Presentations draw on experiences in family and estate law, including:

- ✓ Teaching attorneys how to target and attract the right clients to their practice using a flat-fee service approach.
- ✓ Showing couples how to divorce-proof their marriages, avoid costly attorneys' fees, and safeguard their financial futures.
- ✓ Empowering business owners to position themselves to be in the right place to meet the right people, driving value at each interaction.

Education & Training	Presenting & Speaking	Client Relations
Business Development	Sales & Marketing	Life-Work Balance
Family Advocacy	Child Development	Mentoring

### Presentations & Speaking Engagements

Using Collaborative Process to Protect the Faith Based Family During Divorce (presented to religious leaders in Phoenix), Top Golf, Phoenix, AZ	Jan 2020
Collaborative Reflective Practice Group, CPP, Phoenix, AZ	Dec 2019
Using Collaborative Process to Get Better Outcomes, Arizona Psychological Association	Nov 2019
How to Build a Collaborative Practice, CPP, Phoenix, AZ,	May 2019
Collaborative Law 101, East Valley Bar Association, Mesa, AZ	Apr 2019
Collaborative Law 101, Eutopia Wellness Conference, Scottsdale, AZ	Sep 2018
Tips for Drafting Effective Parenting Plans, MCAFM, Phoenix, AZ	Jun 2018
Collaborative Practice: Developments In Family Law, ASU Law School, Phoenix, AZ	Jun 2018
Real Estate Divorce Class, Best Legal Choices, Scottsdale, AZ	May 2018
Building a Collaborative Divorce Practice, IACP Conference XIII, San Francisco, CA	Apr 2018
Protecting Your Legacy, Beacon Pointe, Scottsdale, AZ	Apr 2018
Protecting Personal Assets from Business Risks, BMO Harris, Phoenix, AZ	Mar 2018
Collaborative Divorce: A Client Focused Approach, CPP, Phoenix, AZ	Mar 2018
Estate Planning for Retirement, West USA, Glendale, AZ	Nov 2017
Using Your Estate Plan to Carry on Your Legacy, Charles Schwab, Phoenix, AZ	Nov 2017
Estate Planning 101, Edward Jones, Phoenix, AZ	Oct 2017
Forming a Business and Mitigating Risk, BMO Harris, Phoenix, AZ	Aug 2017
Guardianship Workshop, Illumi Life, Phoenix, AZ	Mar 2017
First Time Homebuyers Workshop, City Wide Mortgage, Scottsdale, AZ	Mar 2017

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Estate Planning 101, Edward Jones, Scottsdale, AZ	Feb 2017
Top 6 Mistakes When Naming Guardians, Illumi Life, Phoenix, AZ	Jan 2017
Naming Guardians Workshop, Fireside Clubhouse, Phoenix, AZ	Jan 2017
The 4 Secrets to a Better Marriage, Healing Lives, Scottsdale AZ	Sep 2016
Moving From Gridlock to Dialogue, Healing Lives, Scottsdale AZ	Jul 2016
Repair and Thrive, Healing Lives, Scottsdale AZ	Jun 2016
Creating Deeper Connections Through Communication, Healing Lives, Scottsdale AZ	May 2016
Creating a Culture of Appreciation, Healing Lives, Scottsdale AZ	Apr 2016
The 4 Communication Styles that Drive You to Divorce, Healing Lives, Scottsdale AZ	Mar 2016
Collaborative Divorce as an Alternative to Litigation, Inspire Business Concepts	Feb 2016
Time Management   Slaying Your BHAG, On the Edge of Up, Phoenix, AZ	Apr 2015
General Practice/Family Law Skills Clinic, Summit Law School, Phoenix, AZ	Sep 2015
Trainer, Referral Institute, Scottsdale, AZ	Jan to Oct 2014
Family Law 101, ESQ, Phoenix, AZ	Apr 2014

### Professional Experience

**Ogborne Law, PLC, Phoenix, AZ**

**Mar 2012 to Present**

**Attorney: Family and Estate Planning**

**Judge Pro Tem** (Jul 2014 to Present)

**Speaking:** Teach and inspire audiences how to manage projects, leverage technology, and develop systems and processes to find greater satisfaction and achieve goals. Encourage business professionals and attorneys to transition from hourly fees to flat-fee services through better systems and improved time management.

**Business Development:** Identify what matters to clients, referral partners, and audiences to manage emotions and expectations. Create opportunities through referral marketing, networking, blogging, speaking engagements, and building relationships with strategic partners. Direct office staff of two.

**Family Law:** Provide exclusively mediation-based solutions for collaborative divorces, legal separations, and private agreements. Assist families with creating goals and objectives while helping them keep costs low through flat-fee services.

**Estate Planning:** Target working-class families who have traditionally been priced out of legal services through flat-fee arrangements that provide price certainty. Prepare documents, offering both comprehensive and a la carte solutions.

#### *Selected Achievements*

- Completely transformed business model six months following launch and departure of partner, transitioning to client-focused solutions that managed emotions and provided a more holistic approach. Partnered with financial advisors, therapists, and life coaches while automating systems to create unique business model that catapulted results.
- Saved families money while improving their satisfaction with the legal system by lowering cost of estate-planning services through creation of templates and leveraging technology.

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### **Holloway Odegard Forrest & Keelly, PC, Phoenix, AZ**

**Jul 2011 to Mar 2012**

#### **Associate Attorney**

Conducted research on cases, attended depositions, and litigated civil cases as insurance defender.

#### *Selected Achievement*

- Won on seemingly impossible issue by providing out-of-the-box approach on case *Engler v. Gulf Interstate Engineering*. Court found employee was not subject to employer's control and not acting within scope of employment at time of incident, so employer was not liable.

### **Bowman and Brooke, LLP, Phoenix, AZ**

**Aug 2008 to Jul 2011**

#### **Associate Attorney**

Coordinated all discovery and defense positions across multiple states as national counsel on product liability and civil defense issues. Was part of multidistrict litigation (MDL) and presided over all proceedings in Georgia and California. Reviewed hundreds of thousands of documents with an eye on patterns to create consistent responses.

#### *Selected Achievement*

- Averted potential class-action suits and successfully won several trials based on information synthesized during discovery phase.

### **ASU Civil Justice Clinic, Phoenix, AZ**

**Jan to Jun 2008**

#### **Student Attorney**

Helped clients involved in mortgage fraud cases, assisting them in challenging mortgage companies. Successfully returned clients to their homes or delivered cash settlements following representation.

### **ASU Student Legal Assistance, Phoenix, AZ**

**Feb 2007 to May 2008**

#### **Law Clerk**

Provided guidance to ASU students who were primarily involved in landlord / tenant disputes.

### **Office of General Counsel, ASU, Phoenix, AZ**

**May to Aug 2007**

#### **Legal Extern**

Researched issues and wrote briefs for student issues, such as privacy and disciplinary, to determine to what extent the university had to provide student information in cases such as Napster. Identified avenues to protect student information from disclosure and researched appropriate disciplinary actions for students guilty of policy violations.

### **Legal Dept, Scottsdale School District, Scottsdale, AZ**

**Aug to Nov 2006**

#### **Legal Extern**

Researched issues and wrote briefs for school district for Title IX issues, specifically what obligation school had to disclose information to parents in cases such as bullying.

#### *Selected Achievement*

- Maintained compliance with state and federal constitution by offering sex education courses in mixed-gender courses rather than segregating students.

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### Maricopa County Superior Court, Civil District, Phoenix, AZ

May to Aug 2006

#### Legal Extern

Supported judge by completing research on pending cases prior to trials and hearings. Provided suggestions based on research. Gained experience through sitting in on trials and learning how to write clearly for judge.

### Salvation Army Elim House DV Shelter, Phoenix, AZ

Aug 2003 to Sep 2005

#### Director | Manager

Promoted to director from manager role to oversee daily operations, hiring, and programming for women and children. Sat on Arizona Coalition Against Domestic Violence committee. Determined annual goals and plans to coordinate efforts to leverage resources and money to help families. Identified and secured state and federal grants as participant in grant-writing process.

## Education & Training

J.D., Law, Sandra Day O'Connor College of Law, Arizona State University, Tempe, AZ, 2008

*Member, Black Chapter (District V) Justice, Phi Alpha Delta*

B.A., Psychology, B.A., Criminal Justice, State University of New York, Fredonia, NY, 2003

Certified Networker Trainer, Referral Institute, Phoenix, AZ, 2016

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Introduction to Mediation, Interaction Management Associates, 2015

Family Mediation Training, Interaction Management Associates, 2015

Domestic Violence Screening in Family Mediation, Interaction Management Associates, 2015

Advanced Mediation (Forrest "Woody" Mosten), MCAFM, 2015

Interdisciplinary Collaborative Team Training, Collaborative Law Group of Southern Arizona, 2016

Advanced Mediation and Advocacy Skills Institute, American Bar Association, 2016

Advanced Family Law Mediation, Professional Skills Program, Pepperdine School of Law 2016

Advanced Mediation, Children and Parenting in Divorce (Donald T. Saposnek), MCAFM 2018

The Art of Maximizing Mediation and Negotiation (Chip Rose), MCAFM, 2019

Interdisciplinary Advanced Collaborative Team Training, Collaborative Professionals of Phoenix, 2019

## Awards

Southwest Rising Stars list for 2017, 2018, 2019, and 2020

~ [Super Lawyers](#)

Leading Lawyers for 2019

~ [So Scottsdale Magazine](#)

Leading Lawyers for 2020

~ [So Scottsdale Magazine](#)

10 Best Estate Planning Attorneys in Arizona for 2018 and 2019

~ American Institute of Legal Counsel

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Attorney of the Month for June 2016

~ [Attorney at Law Magazine](#)

10 Best Family Law Attorneys in Arizona for 2015 and 2016

~ American Institute of Family Law Attorneys

Top 40 Under 40 Family Lawyers in the State of Arizona for 2016

~ The American Society of Legal Advocates

Arizona's Top Rated Lawyer's: Litigation & Personal Injury for 2014

~ ALM Legal Leaders

### Professional Memberships

American Institute of Family Law Attorneys

American Society of Legal Advocates

Arizona Association for Conflict Resolution

Arizona State Bar Association

Arizona Trial Lawyers Association

Best Legal Choices

BNI: Business Networking International, Secretary/Treasurer/President

Collaborative Professionals of Phoenix, Board of Directors

International Academy of Collaborative Professionals

Mediate.com

Maricopa County Association of Family Mediators, Board of Directors/Vice President/President

Maricopa County Bar Association

Wealth Counsel

Volunteer, Special Olympics Arizona

- *Fund-raising Committee, 2012-2014*